

Web Application Developer

If interested in this position, please mail your resume to:

AVS Group
Attn: Human Resources
3120 South Avenue
La Crosse, WI 54601

Or e-mail your resume to hr@avsgroup.com

Posted: September 30, 2011

Type: Full-time Permanent Position

AVS Group, a La Crosse based marketing company, has an immediate opening for a full-time Web application developer to join our team. If you are a career-oriented professional looking for a rewarding position with a marketing agency, we have an opportunity that may be right for you. If you have confidence, persistence, vision, and dedication, we can offer you a fun, fast-paced work environment that is second to none. The application developer works collaboratively with designated project managers, design teams, and often directly with customers to successfully execute client projects. Our preference is to find a person with a good amount of relevant experience but we are open to a highly motivated person that can demonstrate a high level of professionalism and at least some experience with technical website development—preferably with DotNetNuke programming/development.

Application Developer Position

Strong preference is for candidates with minimum three years experience in website and application development. Our primary web platform has been DotNetNuke (DNN) so a candidate with this expertise will definitely have an advantage over candidates without this knowledge. We are interested in offering WordPress and SharePoint so experience with these applications is a plus. Background in a marketing or advertising agency, or other business-to-business environment, is also a plus. Candidate must be highly motivated, have a solid work ethic and strong desire to learn new Web technologies. Strong technical and communication skills, both written and verbal, are also a must. Strong candidates will have the initiative to be a self-starter, making sure that commitments are met while maintaining a high quality of work. Preferred candidate will have experience in team leadership and/or project management. It is also preferred that the candidate have a good working knowledge of Windows servers—enough to do some troubleshooting and setup websites.

Key Skill Set

- DotNetNuke programming/development
- ASP and ASP.Net
- VB and VB.Net
- C#
- HTML
- CSS
- XML
- Database design and administration experience with emphasis on SQL Server 2008/2005
- Strategic and conceptual thinker

- Excellent verbal and written communication skills
- Team player
- Good listener and well-organized
- Excellent researcher
- Strong presentation skills to technical and non-technical clients
- Professional demeanor
- Sincere interest in learning clients' business
- Fluent in Microsoft Office products

Additional Beneficial Skills

- C++
- PHP
- MySQL
- WordPress
- SharePoint

Key Responsibilities/General Requirements

Responsibilities will include but are not limited to the following:

- Work directly with project managers and clients to help define needs and project requirements
- Spec Web applications
- Accurately estimate client projects
- Develop custom Web applications
- Setup websites in IIS
- Work collaboratively with a team to accomplish project goals
- Effectively communicate with clients and team members
- Ability to adapt and respond quickly to the needs and demands of a fast paced environment
- Flexibility to work standard schedule with some after-hour/weekend work
- Must be punctual and capable of meeting deadlines
- Experience with Visual Studio 2010
- Experience with source control

Compensation Plan

AVS Group offers a very competitive salary and benefits package. In addition, we offer a 401(k) plan, group health plan, life insurance, long-term disability, Paid Time Off plan (PTO), and flexible work hours.

AVS Group Background

AVS Group, founded in 1989, is an integrated marketing and communications company. Our focus is on helping clients communicate and share information more efficiently, and market their products and services more effectively. AVS Group employs a team of about 11 multimedia professionals with experts who specialize in strategic marketing initiatives, video, web, design, and event support.

Our clients are located throughout the United States, with a concentration in our tri-state area, and a few in other parts of the world. Our diverse client base ranges from manufacturing/industrial, educational and financial institutions, large corporations, industry associations, and non-profit organizations.