



Sales and Marketing Internship Program

AVS Group is a marketing and communications company in La Crosse, Wisconsin. We accept resumes for Fall, Winter, Summer, and Spring semesters. Qualified applicants will go through a formal interview process for selection.

AVS Group provides semester internships to college juniors, seniors, and recent graduates who are looking to gain agency and overall marketing experience. Our internship program provides exceptional hands-on opportunities in account service, marketing strategy, market research, brand identity, public relations, copywriting, new business development, as well as other areas.

Our interns are assigned to actual projects with AVS Group team members so they have opportunities to shine and excel. Our interns are not assigned to “busy work.” Our goal is to make sure that when a person’s internship is completed, they have real projects to point to and say, “I did that!”

Necessary skill sets:

- Strong business writing skills
- Market research experience
- Strategic thinking
- Good communication skills
- Proficient with Microsoft Office suite
- Can work independently as well as part of a project team
- Disciplined and well-organized
- Good listening skills
- Professional demeanor
- Sincere interest in learning about AVS Group’s business

Hours and Duration

Approximately 10 hours per week. Work schedule is flexible.

Compensation

Internship is unpaid.

Contact

If you would like to be considered for this internship, please e-mail your resume and cover letter to Sarah Arendt-Beyer, Marketing Director: sarendt@avsgroup.com.